



## **BRINGING A NEW RANGE OF IDEAS TO THE VAIL AND ROARING FORK VALLEYS**

### **Abrams Advertising Launches New Office to Serve Local and National Businesses**

March 1, 2010 – People around Vail and Aspen are scratching their heads, wondering the name of the new mountain that’s been recently visible in their valleys. A familiar site to us Southwestern Coloradans, our towering beauty Mt Abrams has been spotted northeast of here, silhouetted on the logo of Abrams Advertising. This week, a piece of the San Juans captured their attention when the Montrose-based marketing firm shared news of the launching of its new office in Eagle.

“Opening this satellite office in Eagle will allow us to offer Abrams Advertising’s outstanding creative services to businesses from Aspen to Vail,” said Josh Freed, Owner of Abrams. “We’re confident that our services will be very competitive in those areas and bring something unique to their existing advertising options.”

Established in 2008, Abrams Advertising has rapidly evolved from a small, local business to a nationally recognized marketing firm, with clients ranging from Colorado Vacation sites, local Chambers of Commerce, to five-star resorts, to Beverly Hills luxury service providers. Abrams marketing services include budget implementation, contract negotiation, website design, graphic design, search engine structure, lead generation, and sales evaluation...and their reputation for personal service, professionalism and innovation has earned Abrams many newly referred clients.

Sherri Janson Stenman, who is the Project Manager of the new Eagle-based Abrams office, said: “I was a business client of Abrams before joining their team, and what won me over is their incredible range of creative ideas and a sophisticated knowledge of technology that is tough to beat. I know we’ll be a great resource for businesses in these markets.”

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